

ECONOSCITECH INTEGRATION

ISSUE
6

INTERNATIONAL SCIENTIFIC
ELECTRONIC JOURNAL



**TASHKENT STATE
UNIVERSITY OF ECONOMICS**



**American University
of Technology**

Powered by Arizona State University®

ISSN: 3060-5075



**Acceptance of articles
PUBLISHED MONTHLY**



**ARTICLE CONTRIBUTORS
PROFESSORS, SCHOLARS,
SPECIALISTS, AND RESEARCHERS**



Google
Scholar

**Academic
Resource
Index**
ResearchBib

BASE

OpenAIRE

doi
Digital
Object
Identifier

OPEN ACCESS

CONTACT:



+998 94 3540880



<https://econoscitech-integration-journal.uz>



2026

**EDITOR-IN-CHIEF:**

Zufarova Nozima Gulamiddinovna
DSc., Dean of Tourism Faculty, TSUE

DEPUTY EDITOR-IN-CHIEF:

Makhmudov Nosir Makhmudovich
DSc., Prof., Academician

DEPUTY EDITOR-IN-CHIEF:

Suyunov Dilmurod Xolmurodovich
Doctor of Economics (DSc), Professor,

DEPUTY EDITOR-IN-CHIEF:

Allayarov Shamsiddin Amanullayevich
doctor of economics (DSc), professor

RESPONSIBLE SECRETARY:

Otaboyev Axmed Maxsudbek o'g'li
TSUE independent researcher

THE SCIENTIFIC-POPULAR
ELECTRONIC JOURNAL
"ECONOSCITECH-INTEGRATION"
HAS BEEN REGISTERED UNDER
THE NUMBER C-5669651 BY THE
AGENCY FOR INFORMATION AND
MASS COMMUNICATIONS (AOKA)
OF THE REPUBLIC OF UZBEKISTAN,
EFFECTIVE FROM OCTOBER 9, 2024.

In accordance with Resolution No. 384/6 dated April 10, 2026, issued by the Presidium of the Supreme Attestation Commission under the Ministry of Higher Education, Science and Innovation of the Republic of Uzbekistan, this journal is included in the list of recommended international scientific publications for publishing the primary research findings of doctoral dissertations in the field of Economic Sciences.

Partners: Tashkent State University of Economics / American University of Technology in Tashkent (AUT)

Electronic publication, Issue 6. 374 pages.
Approved for publication on Iyun, 2026.

Editorial Board Members:

Sharipov Kongratbay Avezimbetovich,
Doctor of Technical Sciences (DSc), Professor



Teshabayev To'liqin Zakirovich,
Doctor of Economic Sciences (DSc), Professor



Said Irandoust,
Doctor of Chemical Engineering Sciences,
Professor



Abdurakhmanova Gulnora Kalandarovna,
Doctor of Economic Sciences (DSc), Professor



Khudoykulov Sadirdin Karimovich,
Doctor of Economics, (DSc), Professor



Tokunaga Masahiro,
professor, PhD of Economics of the Faculty of
Business and Commerce



Debasis Das,
professor Department of Computer Science



Nitin Goje,
professor and Program Lead - Computer Science



Nargizakhon Shamshieva
Doctor of Economic Sciences, Professor



Rakhmonov Norim Razzakovich,
Doctor of Economic Sciences (DSc), Professor

Bayxonov Bahodirjon Tursunbayevich
Doctor of Science (DSc), Professor



Shomurodov Ravshan Tursunkulovich,
PhD, Associate Professor



Boymuratov Abduraxmat Djumayevich
Doctor of Philosophy (PhD) in Economics



Sharopova Nafosat Radjabovna
DSc, Associate Professor



Sultanova Kamila Mukhtorali Kizi
Master of Science

CONTENTS

MECHANISMS FOR IMPLEMENTING TECHNOLOGICAL AND DIGITAL INNOVATIONS.....	10
Shakirxodjayeva Zuxra Rustamxanovna	
DEVELOPMENT OF ORGANIZATIONAL AND ECONOMIC MECHANISMS FOR IMPROVING INVESTMENT PROCESSES IN THE CONSTRUCTION INDUSTRY	16
Aliyeva Zilola Mamatvalyevna	
CURRENT STATE AND STRUCTURAL ANALYSIS OF THE DEVELOPMENT OF SERVICE SECTORS IN TASHKENT CITY.....	23
Abdikayumov Bekzod Turdiniyozovich	
GREEN BONDS VS. SUSTAINABILITY LINKED LOANS: WHICH WORKS FOR INDUSTRIAL DECARBONISATION?	29
Ataxanov Umidbek Olimovich	
ИНТЕГРИРОВАННАЯ МОДЕЛЬ УПРАВЛЕНИЯ ЭКОНОМИЧЕСКОЙ БЕЗОПАСНОСТЬЮ БАНКА	34
Маликова Дилрабо Муминовна	
ECONOMETRIC MODELLING OF FAMILY ENTREPRENEURSHIP DEVELOPMENT IN THE TOURISM SECTOR: EVIDENCE FROM UZBEKISTAN	42
Pardayeva Ozoda Mamayunusovna	
AN INTEGRAL INDEX METHODOLOGY FOR ASSESSING THE INVESTMENT POTENTIAL OF AGRICULTURAL ENTERPRISES	49
Sayyora Bakhtiyorovna Nazirova	
ГОСУДАРСТВЕННЫЕ, ПУБЛИЧНЫЕ И ОБЩЕСТВЕННЫЕ ФИНАНСЫ В УСЛОВИЯХ ЦИФРОВОЙ ТРАНСФОРМАЦИИ: ТЕРМИНОЛОГИЧЕСКИЕ ГРАНИЦЫ И ИНСТИТУЦИОНАЛЬНАЯ ЭВОЛЮЦИЯ.....	53
Срожиддинова Зарина Хайриддиновна	
BLOCKCHAIN-BASED FINANCIAL TRANSACTION MONITORING SYSTEM (SMART CONTRACTS, DECENTRALIZED DATABASE, AND AUDIT TRAILS)	58
Olimova Mukhlisa Vohidjon qizi	
FAMILY ENTREPRENEURSHIP AS A DRIVER OF EMPLOYMENT IN THE TOURISM SECTOR: REGIONAL DISPARITIES AND INSTITUTIONAL MECHANISMS IN UZBEKISTAN.....	65
Pardayeva Ozoda Mamayunusovna	
ANALYSIS OF THE MAIN STATISTICAL INDICATORS OF LABOR RESOURCE UTILIZATION IN SURXONDARYO REGION	72
Haydarova Dinora Atamurot qizi	
ASSESSING THE ROLE OF SPECIAL ECONOMIC ZONES IN REGIONAL ECONOMIC GROWTH ACROSS THE REGIONS OF UZBEKISTAN USING INTENSITY COEFFICIENTS AND CLUSTER ANALYSIS.....	77
Anvarkhonov Abdulatifkhon Jamshidkhon ugli	
TECHNICAL, ECONOMIC, AND ENVIRONMENTAL EFFICIENCY OF IMPLEMENTING AGRIVOLTAIC SYSTEMS IN UZBEKISTAN	85
Jabborov Shaymurod Akram o'g'li	
Botirov Bozorbek Musurmon o'g'li	
Atoyeva Mohinur Amrilloevna	
Avazov Jonibek Azizbek o'g'li	
МОДЕЛИРОВАНИЕ ВЛИЯНИЯ ЧЕЛОВЕЧЕСКОГО КАПИТАЛА НА ТРАЕКТОРИЮ ЭКОНОМИЧЕСКОГО РОСТА.....	91
Хазраткулова Лола Нармуминовна	
FINANCING GREEN PROJECTS IN THE REPUBLIC OF UZBEKISTAN: STATUS, CHALLENGES AND PROSPECTS	97
Qorriyeva Shahnoza Safarbayevna	

FORMULA-BASED DISTRIBUTION OF INTERGOVERNMENTAL TRANSFERS TO LOCAL BUDGETS IN UZBEKISTAN: A COMPARATIVE SIMULATION ANALYSIS BASED ON 2026 FORECAST INDICATORS.....	103
Umidjon Pardaev Sarvar Maxmudov	
GOVERNMENT FUNDING AND THE DEVELOPMENT OF INNOVATIVE ACTIVITIES: FINANCIAL PROMOTION MECHANISMS.....	115
Bahriddinov Nodirbek Zamirdinovich	
FORECASTING EXPORT AND IMPORT INDICATORS OF BUKHARA REGION	122
Ergashev Mirjon Yorqin o'g'li	
A CUSTOMER-ORIENTED INTEGRATIVE METHODOLOGICAL MODEL FOR IMPROVING THE EFFICIENCY OF TOURIST SERVICES IN THE TOURISM AND HOSPITALITY INDUSTRY	130
Bakayev Ziyovuddinkhan Toshbolta ogli	
A PESTLI ANALYSIS OF THE EFFICIENCY OF THE HOUSING STOCK MANAGEMENT SYSTEM	139
Mamanazarov Oybek Shomurodovich	
ANALYSIS OF THE DEVELOPMENT STATUS AND EXPORT ACTIVITIES OF SMALL BUSINESS AND PRIVATE ENTREPRENEURSHIP IN UZBEKISTAN	146
Khikmatullayeva Nargiza Jamoliddin kizi	
CHANGE MANAGEMENT DURING QUALITY ASSURANCE REFORM IN HIGHER EDUCATION INSTITUTIONS	154
Urinov Bobur Nasilloevich	
СТРАТЕГИИ УСТОЙЧИВОГО РАЗВИТИЯ ПАЛОМНИЧЕСКОГО ТУРИЗМА В УЗБЕКИСТАНЕ	162
Каримова Дилафруз Садриддин кизи	
E-COMMERCE AS A DIGITAL FORM OF ENTREPRENEURSHIP IN INCREASING HOUSEHOLD INCOMES	167
Eshbayeva Shahnoza Fakhriddinovna	
ADVANTAGES OF IMPLEMENTING AN OCCUPATIONAL AND SKILLS MAPPING SYSTEM IN UZBEKISTAN'S LABOUR MARKET	172
S.B.Goyipnazarov S.M.Kurbanbaeva	
ASSESSMENT OF THE EFFICIENCY OF FIXED ASSETS UTILIZATION IN RAILWAY ENTERPRISES: EVIDENCE FROM UZBEKISTAN.....	178
Turdiyeva Irodaxon Ismoil qizi	
SCIENTIFIC AND METHODOLOGICAL APPROACHES TO ASSESSING RESOURCE USE IN THE CONTEXT OF A GREEN ECONOMY.....	183
Karimov Islombek Bekpolat o'g'li	
THE IMPACT OF ECOTOURISM ON REGIONAL ECONOMIC DEVELOPMENT	
Samiev Siroj Saitovich Ochilova Guli Rashid kizi	
THE IMPACT OF RISK ALLOCATION ON INVESTMENT EFFICIENCY IN PUBLIC- PRIVATE PARTNERSHIP (PPP) PROJECTS	197
Khaydarova Charos Nizomiddinovna	
PROSPECTS FOR CHANGING THE VOLUME OF GRAPE CULTIVATION DUE TO THE USE OF INNOVATIVE TECHNOLOGIES IN THE VITICULTURE COMPLEX.....	202
Boltaev Nazarbek Narzullaevich	
ЦИФРОВЫЕ МЕХАНИЗМЫ ОБОСНОВАНИЯ НАЧАЛЬНОЙ ЦЕНЫ В ГОСУДАРСТВЕННЫХ ЗАКУПКАХ: ПРОЗРАЧНОСТЬ, КОНКУРЕНЦИЯ И РАЦИОНАЛЬНОЕ ИСПОЛЬЗОВАНИЕ СРЕДСТВ.....	209
Тўхтасинов Бобомурод Исақжон ўғли	
ENHANCING FOREIGN DIRECT INVESTMENT INFLOWS IN THE POST-CRISIS ERA:	

AN ECONOMETRIC ANALYSIS OF UZBEKISTAN	215
Foziljon Rustamov Xazratkulovich	
CURRENT STATE AND DEVELOPMENT TRENDS OF THE TEXTILE INDUSTRY	219
Musayeva Shoira Azimovna	
THE PECULIARITIES OF USING FOREIGN EXPERIENCE IN IMPROVING THE EFFICIENCY OF TOURIST AND RECREATIONAL AREAS	225
Makhliyo Umarova	
CHALLENGES OF ATTRACTING INVESTMENTS IN HUMAN CAPITAL AND STRATEGIES FOR THEIR RESOLUTION	231
Aloviddin Zayniddinov Zayniddin ugli	
ANALYSIS OF THE EXPERIENCE OF SUCCESSFUL AGROTOURISM DESTINATIONS IN DIFFERENT COUNTRIES: RECOMMENDATIONS FOR UZBEKISTAN	237
Aktamov Olimjon Abdugani o'g'li	
ASSESSING THE EFFICIENCY OF STRATEGIC MANAGEMENT OF EDUCATIONAL SERVICES EXPORT AT THE REGIONAL LEVEL	247
Alimova Shamsiya Abidovna	
ECONOMIC ESSENCE OF THE EXPORT POTENTIAL OF BUSINESS ENTITIES AND CLASSIFICATION OF THE FACTORS SHAPING IT: THE CASE OF BUKHARA REGION	254
Djurayeva Munira Sadillovna	
THE ROLE OF INDUSTRIAL ENTERPRISES IN THE ECONOMY OF BUKHARA REGION AND THEIR DEVELOPMENT TRENDS: AN ANALYSIS OF STRUCTURAL CHANGES AND REGIONAL CONCENTRATION	261
Azizjon Anvarovich Kadirov	
Nigina Djurayevna Yusupova	
IMPROVING THE ECONOMIC MECHANISMS FOR THE DEVELOPMENT OF BORDER TRANSPORT SYSTEMS	268
Ikromov Elyor Ibodulloevich	
ПУТИ ИНТЕГРАЦИИ НАЦИОНАЛЬНЫХ И МЕЖДУНАРОДНЫХ СТАНДАРТОВ АУДИТОРСКОЙ ДЕЯТЕЛЬНОСТИ В УЗБЕКИСТАНЕ	273
Бобонарова Камола	
GREEN BONDS AND SOVEREIGN DEBT INSTRUMENTS FOR INFRASTRUCTURE ASSET RENEWAL: AN ANALYSIS OF FINANCIAL MECHANISMS	278
Suleimanov Farrukh	
ENHANCING THE COMPETITIVENESS OF HIGHER EDUCATION INSTITUTIONS: A COMPARATIVE ANALYSIS OF INTERNATIONAL AND NATIONAL EXPERIENCES	286
Qudratova Gulzoda Mahmudovna	
THE ROLE AND SIGNIFICANCE OF INFORMATION AND COMMUNICATION SERVICES IN THE DIGITAL ECONOMY	291
Munisa Abdurakhmonova	
ECONOMETRIC MODELING OF REGIONAL ECONOMIC GROWTH BASED ON THE COBBDOUGLAS PRODUCTION FUNCTION: A CASE STUDY OF SURXONDARYA REGION	296
Turaev Bakhtiyor Ergashevich	
GENERAL APPROACHES TO COST REDUCTION IN THE TEXTILE INDUSTRY	302
Kamola Saidova	
СОВРЕМЕННОЕ СОСТОЯНИЕ ПЛАНИРОВАНИЯ И ОРГАНИЗАЦИИ ВНУТРЕННЕГО АУДИТА В БЮДЖЕТНЫХ ОРГАНИЗАЦИЯХ	307
Саитмуратов Саитмурат Машарип угли	
A CONCEPTUAL MODEL OF THE IMPACT OF INTERMEDIATION SERVICES ON BANK PERFORMANCE AND ITS STATISTICAL RESEARCH METHODOLOGY	314
Miraxmedov Jasur Isroilovich	
EMPLOYER BRANDING IN UZBEKISTAN: HOW TO BECOME AN EMPLOYER OF CHOICE FOR TALENT	320
Doniyorova Fotimabonu Alisher qizi	

FORMING THE COMMUNICATIVE CULTURE OF MANAGING PERSONNEL AND STUDENTS BASED ON A COMPETENCY-BASED APPROACH.....	325
Temirova Shakhlo Rakhmonovna	
MODERN APPROACHES TO FORMING A COMMUNICATIVE CULTURE OF STUDENTS OF HIGHER EDUCATION INSTITUTIONS.....	331
Temirova Shakhlo Rakhmonovna	
IMPROVEMENT OF THE SYSTEM OF ACCOUNTING AND ANALYSIS OF MATERIAL COSTS IN OIL AND GAS INDUSTRY ENTITIES BASED ON MODERN MANAGEMENT REQUIREMENTS.....	336
Sa'dullayeva Sayyora Nasillo qizi	
ORGANIZATIONAL AND ECONOMIC APPROACHES AND BARRIERS TO THE INNOVATIVE DEVELOPMENT OF THE REPUBLIC OF UZBEKISTAN	341
Samieva Gulnoza Tokhirovna	
THE IMPACT OF EFFECTIVE UTILIZATION OF LABOR POTENTIAL ON THE SUSTAINABLE ECONOMIC DEVELOPMENT OF A REGION (A case study of the Khorezm region).....	348
Kutlimuratov Mansurbek Sattarovich	
CHARACTERISTICS OF CLUSTERING TEXTILE ENTERPRISES.....	354
Asadbek Eshniyozov	
THE ROLE OF EDUCATION AND CAPACITYBUILDING IN DEVELOPING THE ISLAMIC FINANCE INDUSTRY: A THEORETICAL AND COMPARATIVE ANALYSIS	358
Abdullaev Azamat Akbar o'g'li	
THE ROLE OF 5G TECHNOLOGIES IN IMPROVING THE ECONOMIC PERFORMANCE OF TELECOMMUNICATION ENTERPRISES	366
Saidqosimova Umida Ibragimovna	
DIGITAL PLATFORMS AND THE EFFICIENCY OF INCLUSIVE EDUCATION: EVIDENCE FROM UZBEKISTAN	371
Kholmonov Shodiyor Karshiboyevich	
MAIN DIRECTIONS FOR THE DEVELOPMENT OF INTEREST RATE RISK MANAGEMENT PRACTICES IN COMMERCIAL BANKS OF UZBEKISTAN.....	377
Seitnazarov Daniyar Bakhadyrovich	
METHODOLOGY AND WAYS OF EFFECTIVE MANAGEMENT OF SMALL INDUSTRIAL ZONES.....	385
Shodmonkulov Kamoliddin Murodillayevich	
MAIN DIRECTIONS AND PROSPECTS FOR THE EFFECTIVE MANAGEMENT OF INVESTMENTS IN THE CONTEXT OF TRANSFORMATION	391
To'rayev Jasurali To'rayevich	
IMPROVING THE EFFECTIVE MANAGEMENT OF THE DEVELOPMENT OF SMALL INDUSTRIAL ZONES.....	395
Shodmonkulov Kamoliddin Murodillayevich	
ПОВЫШЕНИЕ ИНВЕСТИЦИОННОЙ АКТИВНОСТИ РЕГИОНОВ КАК ФАКТОР ОБЕСПЕЧЕНИЯ УСТОЙЧИВОГО ЭКОНОМИЧЕСКОГО РОСТА.....	399
Бутаева Сабина Холиёровна	
THE ROLE OF DIGITAL MARKETING STRATEGIES IN INCREASING THE BRAND CAPITAL OF TOURISM ENTERPRISES	404
Zufarov Akmal Gulamiddinovich	
ANALYSIS OF THE CURRENT STATE OF INFRASTRUCTURE PROJECT FINANCING UNDER PUBLIC-PRIVATE PARTNERSHIPS (PPP)	416
Shodiev Akmal O'ktamjon ugli	
IMPROVING THE MANAGEMENT OF THE INVESTMENT ENVIRONMENT	422
To'rayev Jasurali To'rayevich	
BLOCKCHAIN AND IOT FOR DIGITAL TRACKING OF FOOD EXPORTIMPORT FLOWS.....	426
Nazarova Ra'no Rustamovna	
Najmiddinov Yakhyo Fazliddin ugli	

THE PAYBACK PERIOD METHOD IN PERSONAL FINANCE: APPLICATIONS AND IMPLICATIONS FOR FINANCIAL DECISION-MAKING	438
Akhunova Elena Anvarovna	
DEVELOPMENT OF AN ADAPTIVE FIBONACCI STRUCTURAL ANALYSIS MODEL FOR GOLD TRADING: EVIDENCE FROM THE XAU/USD MARKET	447
Tukmirzaev Kamol Mumin ugli	
DEVELOPING MARKETING MANAGEMENT IN RETAIL TRADE THROUGH A BRAND MANAGEMENT SYSTEM: DIRECTIONS AND STRATEGIC PRIORITIES.....	455
Shohboz Ro'zimatov Hamdambek o'g'li	
MODERN APPROACHES TO FORMING A COMMUNICATIVE CULTURE OF STUDENTS OF HIGHER EDUCATION INSTITUTIONS	461
Temirova Shakhlo Rakhmonovna	
FORMING THE COMMUNICATIVE CULTURE OF MANAGING PERSONNEL AND STUDENTS ON THE BASIS OF A COMPETENCY-BASED APPROACH.....	466
Temirova Shakhlo Rakhmonovna	
ЭВОЛЮЦИЯ НАУЧНЫХ ВЗГЛЯДОВ НА РОЛЬ СФЕРЫ УСЛУГ В ЭКОНОМИКЕ.....	472
Усманов Фарзод Шохрухович	
STRATEGIC INSIGHTS FOR UZBEKISTAN'S RURAL DIGITALIZATION: LESSONS FROM THE SPATIAL SPILLOVER EFFECTS OF CHINA'S DIGITAL ECONOMY	481
Zhang Zhe	
ЦИФРОВЫЕ МЕХАНИЗМЫ ОБОСНОВАНИЯ НАЧАЛЬНОЙ ЦЕНЫ В ГОСУДАРСТВЕННЫХ ЗАКУПКАХ: ПРОЗРАЧНОСТЬ, КОНКУРЕНЦИЯ И РАЦИОНАЛЬНОЕ ИСПОЛЬЗОВАНИЕ СРЕДСТВ	487
Тўхтасинов Бобомурод Исақжон ўғли	
IMPROVING ORGANIZATIONAL AND ECONOMIC MECHANISMS FOR ENHANCING SERVICE INFRASTRUCTURE EFFICIENCY: EVIDENCE FROM KASHKADARYA REGION	493
Azimov Islom	
ASSESSING DIGITAL GOVERNANCE EFFECTIVENESS IN HIGHER EDUCATION INSTITUTIONS: EVIDENCE FROM UZBEKISTAN	498
Berdiyev Temurbek Makhmudullo ugli	
РАЗРАБОТКА ИНТЕГРАЛЬНОГО ИНДЕКСА КОРПОРАТИВНОГО УПРАВЛЕНИЯ (CGI) ДЛЯ БАНКОВ С ГОСУДАРСТВЕННЫМ УЧАСТИЕМ.....	506
Жумадуллаева Дурдона Шухрат кизи	
DIGITAL ECONOMY-BASED GOVERNANCE IN HIGHER EDUCATION: LEVERAGING AI AND DATA FOR IMPROVED INSTITUTIONAL PERFORMANCE	512
Olimjonov Abbosjon Olimjonovich	
THE IMPACT OF E-COMMERCE DEVELOPMENT ON NATIONAL ECONOMIC COMPETITIVENESS.....	517
Baymuradov Shokhrukh Makhmudovich	
FACTORS INFLUENCING TAX REVENUE EFFICIENCY IN UZBEKISTAN IN THE CONTEXT OF SUSTAINABLE DEVELOPMENT	522
Jurayev Xusan Atamuratovich	
THE ESSENCE, TASKS, AND INTERNATIONAL APPROACHES OF INTERNAL AUDIT IN LEASING TRANSACTIONS.....	536
Sadritdinov Bakhodir Bakhtiyarovich	
DIGITAL TRANSFORMATION OF MANAGEMENT ACCOUNTING IN THE MINING SECTOR.....	543
Oybekova S.K.	
METHODOLOGY FOR REFLECTING GOODWILL, INTANGIBLE ASSETS, AND INVESTMENTS IN CONSOLIDATION.....	548
Maxmudova Nargiza Davlyat qizi	
FACTORS AFFECTING DAIRY PRODUCTION EFFICIENCY:	

CORRELATION AND REGRESSION ANALYSIS.....	554
Ergashev M.Y.	
Tairova Z.M.	
THE DMED INFORMATION SYSTEM AS A FOUNDATION FOR THE DEVELOPMENT OF THE NATIONAL E-HEALTH SYSTEM	561
Omonov Olim Murodullayevich	
THEORETICAL AND ECONOMIC FOUNDATIONS FOR ENHANCING THE COMPETITIVENESS OF AGRICULTURAL PRODUCTS IN GLOBAL MARKETS	566
Safarova Muxabbat Radjabovna	
THEORETICAL AND ECONOMIC FOUNDATIONS OF INNOVATIVE TECHNOLOGIES IN THE SUPPLY SYSTEM OF NURSERY FARMS	573
Abdufarmonov Farrux Faxriddinovich	
APPLICATION OF DIGITAL TECHNOLOGIES IN THE TOURISM MARKET AND ASSESSMENT OF THE EFFICIENCY OF THE PLATFORM ECONOMY.....	580
Jumayev Bobomurod Nurmaxmat o'g'li	
ОСОБЕННОСТИ «ЖЕНСКОГО» ЧЕЛОВЕЧЕСКОГО КАПИТАЛА В ЭКОНОМИЧЕСКОЙ СИСТЕМЕ.....	586
Холбаева Сабина Рустамовна	
ВНЕДРЕНИЕ ПРИОРИТЕТНЫХ НАПРАВЛЕНИЙ ПОДДЕРЖКИ ИННОВАЦИОННОЙ ДЕЯТЕЛЬНОСТИ С УЧЁТОМ ЗАРУБЕЖНОГО ОПЫТА В МАЛОМ И СРЕДНЕМ БИЗНЕСЕ УЗБЕКИСТАНА.....	595
Камбарова Шахнозахон Мирвахитовна	
ISSUES OF EFFECTIVELY UTILIZING REGIONAL EXPORT POTENTIAL IN UZBEKISTAN	603
Umaraliyev Sarvar Rustamovich	
TERRITORIAL DISPROPORTIONS IN TOURISM INFRASTRUCTURE OF THE JIZZAKH REGION AND THEIR IMPACT ON TOURIST FLOWS.....	610
A.Sh. Daliev	
T.Sh. Muxiddinov	
METHODOLOGICAL APPROACHES TO HOUSING CONSTRUCTION DEVELOPMENT IN UZBEKISTAN: INVESTMENT EFFICIENCY AND PUBLIC-PRIVATE PARTNERSHIP MECHANISMS.....	616
Mirumar Abdulla Ugli Usmonov	
IMPROVEMENT OF COST ACCOUNTING AND ECONOMIC ANALYSIS IN THE FISHERY INDUSTRY: PRIORITY DIRECTIONS FOR THE ADAPTATION OF IFRS, ECONOMETRIC MODELING, AND ESG REPORTING FOR FISHERY CLUSTERS IN UZBEKISTAN.....	620
Shodiev Aslam Rakhmatilloevich	
Alikulov Abdumumin Ismatovich	
WAYS TO DEVELOP FRUIT PROCESSING ENTERPRISES BASED ON THE CLUSTER SYSTEM	627
Yusufova Laylo G'ayrat qizi	
ARTIFICIAL INTELLIGENCE IN MODERN BANKING SERVICE DEVELOPMENT	635
Mamutova Aygul Kalmurzaevna	
IMPLEMENTATION OF COMPUTER-ASSISTED AUDIT TECHNIQUES (CAATS) AND ANALYTICAL PROCEDURES IN THE AUDIT OF COMMERCIAL BANKS' FINANCIAL STATEMENTS.....	642
Ibragimov Nodirbek Baxodir ugli	
CRITERIA FOR ASSESSING THE QUALITY OF THE AUDIT OF COMMERCIAL BANKS' FINANCIAL STATEMENTS AND THE FORMATION OF KEY AUDIT MATTERS (ISA 701)	649
Ibragimov Nodirbek Baxodir ugli	
THE ROLE OF EDUCATION AND CAPACITYBUILDING IN DEVELOPING THE ISLAMIC FINANCE INDUSTRY: A THEORETICAL AND COMPARATIVE ANALYSIS	656
Abdullayev Azamat Akbar o'g'li	

FOREIGN EXPERIENCE IN SERICULTURE DEVELOPMENT: ORGANIZATIONAL AND ECONOMIC MECHANISMS APPLICABLE TO UZBEKISTAN.....	664
Janikulova Lobar Shakarbaevna	
SUSTAINABLE COMPETITIVE ADVANTAGE THROUGH ESG AND ENERGY MANAGEMENT: A GREEN MARKETING PERSPECTIVE	670
Khaydarova Kamola Axinjanovna	
SYSTEM AND STRATEGY FOR HUMAN CAPITAL DEVELOPMENT IN AN ORGANIZATION	675
Azimov Tolmas Nematullayevich	
MECHANISMS FOR ENHANCING THE EXPORT POTENTIAL OF SMALL BUSINESSES: EVIDENCE FROM UZBEKISTAN	682
Abdusalim Shavkatov	
STRUCTURE AND DYNAMICS OF BANK LOANS	689
Jorayeva Zarifa	
THE IMPORTANCE OF USING MODERN APPROACHES IN THE MANAGEMENT OF BUSINESS PROCESSES OF TEXTILE ENTERPRISES.....	698
Djumaniyazova Mo‘tabarkhan Ravshanbekovna	
IMPROVING THE METHOD OF ASSESSING MARKETING ACTIVITY EFFICIENCY IN SEWING AND KNITTING ENTERPRISES	704
Muminov Dilmurod Tokhtasinovich	
MODERN INDICATORS FOR EVALUATING THE EFFECTIVENESS OF INTERNATIONAL GRANTS AND TARGETED PROGRAMS IN HIGHER EDUCATION INSTITUTIONS	713
Ulugbek Qudrat ugli Almardanov	
STAGES OF INDUSTRIAL ENTERPRISES' TRANSITION TO A GREEN ECONOMY UNDER MANAGEMENT TRANSFORMATION.....	717
Matluba Nematovna Abdullayeva	
Kamoliddin Fakhridin ugli Nuriddinov	
THE ROLE OF INFLATION TARGETING AND INTEREST RATE POLICY IN MANAGING CAPITAL FLOWS: EVIDENCE FROM UZBEKISTAN AND EMERGING ECONOMIES.....	722
Mamadjanov Farrux	
IMPROVING THE USE OF DIGITAL TECHNOLOGIES IN CORPORATE ENTERPRISE MANAGEMENT.....	731
Kuchkarov Ulugbek Taxirovich	
ISSUES OF FORMING AND EFFECTIVELY UTILIZING INVESTMENT RESOURCES IN FUEL AND ENERGY ENTERPRISES.....	735
Shukurillaev Jahongir Botir o'g'li	
IMPROVING THE APPLICATION OF BIG DATA TECHNOLOGIES IN THE DIGITALIZATION OF COMMERCIAL BANKS.....	741
Turabova Shahnoza Taxirovna	
EVALUATING THE EFFECTIVENESS OF PROJECTS IMPLEMENTED BY CIVIL SOCIETY INSTITUTIONS USING PUBLIC FUNDS	746
Xusanova Gulsum Baxtiyorovna	
UNCONVENTIONAL MONETARY POLICY AND INFLATION TARGETING IN EMERGING ECONOMIES: LESSONS FOR UZBEKISTAN.....	755
Saidov Sardorbek	
IMPROVING SCIENTIFIC CONSULTING SERVICE PROCESSES IN HIGHER EDUCATION INSTITUTIONS THROUGH AN INTEGRATED DIGITAL PLATFORM.....	763
Nafisa Erkinovna Norboyeva	

IMPROVING SCIENTIFIC CONSULTING SERVICE PROCESSES IN HIGHER EDUCATION INSTITUTIONS THROUGH AN INTEGRATED DIGITAL PLATFORM

Nafisa Erkinovna Norboyeva

Associate Professor, Department of Digital Economy,

Tashkent State University of Economics,

E-mail: nafissne@gmail.com

Abstract. The rapid digital transformation of higher education has fundamentally changed the ways in which universities generate, manage, and transfer scientific knowledge to industry and society. Scientific consulting services have become an important mechanism for commercializing research outcomes, strengthening university–industry collaboration, and supporting evidence-based decision-making in both the public and private sectors. However, in many higher education institutions, scientific consulting activities remain fragmented, as contract management, expert selection, project monitoring, financial administration, and reporting are performed through separate information systems or manual procedures. Such fragmentation increases transaction costs, prolongs service delivery time, reduces transparency, and limits the effective utilization of institutional scientific potential.

This study aims to develop an integrated digital platform for improving scientific consulting service processes in higher education institutions. The proposed framework combines digital ecosystem principles, data-driven management, artificial intelligence-based recommendation mechanisms, business process automation, and analytical dashboards within a unified management environment. The research applies a mixed-methods approach involving system analysis, business process modeling, comparative analysis, expert evaluation, and econometric assessment to investigate existing organizational challenges and evaluate the effectiveness of the proposed digital solution.

The findings demonstrate that integrating scientific consulting activities into a single digital platform significantly improves operational efficiency by reducing administrative procedures, accelerating contract execution, strengthening project monitoring, and enhancing communication among universities, researchers, government organizations, and industrial enterprises. Furthermore, the proposed model supports transparent performance measurement through key performance indicators (KPIs) and a Scientific Service Index (SSI), enabling data-driven strategic decision-making. The study contributes to the theoretical development of digital transformation in higher education while offering practical recommendations for establishing sustainable scientific consulting ecosystems capable of increasing research commercialization and institutional competitiveness. The proposed platform is expected to reduce service delivery time by approximately 30–40%, decrease transaction costs by 20–30%, and improve monitoring efficiency by more than 25%.

Keywords: scientific consulting services; higher education institutions; digital transformation; integrated digital platform; digital ecosystem; research commercialization; artificial intelligence; Big Data; data-driven management; university–industry collaboration.

Аннотация. Стремительная цифровая трансформация системы высшего образования коренным образом изменила способы создания, управления и передачи научных знаний университетами промышленности и обществу. Научно-консультационные услуги стали важным механизмом коммерциализации результатов научных исследований, укрепления взаимодействия между университетами и промышленностью, а также поддержки принятия обоснованных управленческих решений как в государственном, так и в частном секторе. Однако во многих высших образовательных учреждениях процессы оказания научно-консультационных услуг по-прежнему остаются фрагментированными, поскольку управление договорами, подбор экспертов, мониторинг проектов, финансовое администрирование и подготовка отчетности осуществляются с использованием разрозненных информационных систем или посредством ручных процедур. Такая фрагментация увеличивает транзакционные издержки, удлиняет сроки предоставления услуг, снижает прозрачность

процессов и ограничивает эффективное использование научного потенциала образовательных учреждений.

Целью данного исследования является разработка интегрированной цифровой платформы для совершенствования процессов предоставления научно-консультационных услуг в высших образовательных учреждениях. Предлагаемая концепция объединяет принципы цифровой экосистемы, управление на основе данных, механизмы рекомендаций, основанные на технологиях искусственного интеллекта, автоматизацию бизнес-процессов и аналитические панели мониторинга в единую систему управления. В исследовании применяется смешанный методологический подход, включающий системный анализ, моделирование бизнес-процессов, сравнительный анализ, экспертную оценку и эконометрический анализ для изучения существующих организационных проблем и оценки эффективности предлагаемого цифрового решения.

Результаты исследования показывают, что интеграция научно-консультационной деятельности в единую цифровую платформу значительно повышает операционную эффективность за счет сокращения административных процедур, ускорения исполнения договоров, усиления мониторинга проектов и улучшения взаимодействия между университетами, исследователями, государственными организациями и промышленными предприятиями. Кроме того, предложенная модель обеспечивает прозрачную оценку результатов деятельности с использованием ключевых показателей эффективности (KPI) и Индекса научно-консультационных услуг (Scientific Service Index, SSI), что способствует принятию стратегических решений на основе данных. Исследование вносит вклад в развитие теоретических основ цифровой трансформации высшего образования и предлагает практические рекомендации по формированию устойчивых экосистем научного консалтинга, способных повысить уровень коммерциализации научных исследований и конкурентоспособность образовательных учреждений. Ожидается, что внедрение предлагаемой платформы позволит сократить сроки предоставления услуг примерно на 30–40 %, снизить транзакционные издержки на 20–30 % и повысить эффективность мониторинга более чем на 25 %.

Ключевые слова: научно-консультационные услуги; высшие образовательные учреждения; цифровая трансформация; интегрированная цифровая платформа; цифровая экосистема; коммерциализация научных исследований; искусственный интеллект; Big Data; управление на основе данных; взаимодействие университета и промышленности.

INTRODUCTION

Digital transformation has become a strategic priority for improving the efficiency and competitiveness of higher education institutions worldwide. Universities are increasingly expected not only to provide education and conduct research but also to deliver scientific consulting services that support innovation, technology transfer, and collaboration with industry and government.

In Uzbekistan, the digital transformation of higher education has been accelerated through a number of national policy initiatives. Presidential Decree No. PF-6079, "On the Approval of the Digital Uzbekistan–2030 Strategy," emphasizes the widespread implementation of digital technologies in public administration, education, and scientific activities¹. Furthermore, Presidential Decree No. PF-5847, "On Approval of the Higher Education Development Concept until 2030," identifies the commercialization of scientific research, the digitalization of university management, and the strengthening of university–industry cooperation as strategic priorities².

Despite these reforms, scientific consulting services in many higher education institutions are still managed through fragmented organizational procedures. Client registration, expert selection, contract management, project implementation, financial settlements, and reporting are often performed using separate information systems or manual processes. Such fragmentation reduces operational efficiency, increases transaction costs, prolongs service delivery, and limits data-driven decision-making.

Recent advances in artificial intelligence, Big Data analytics, cloud computing, and integrated digital platforms provide new opportunities to modernize the management of scientific consulting services. Integrating these technologies into a unified digital ecosystem enables universities to automate business processes, improve service quality, strengthen collaboration with external stakeholders, and support research commercialization.

1 President of the Republic of Uzbekistan. (2020, October 5). *Decree No. PF-6079 "On the Approval of the Digital Uzbekistan–2030 Strategy and Measures for Its Effective Implementation"*. National Database of Legislation of the Republic of Uzbekistan. <https://lex.uz/docs/5031048>

2 President of the Republic of Uzbekistan. (2019, October 8). Presidential Decree No. PF-5847 "On Approval of the Concept for the Development of the Higher Education System of the Republic of Uzbekistan until 2030". National Database of Legislation of the Republic of Uzbekistan. <https://lex.uz/docs/4545884>

The purpose of this study is to develop an integrated digital platform for improving scientific consulting service processes in higher education institutions. Specifically, the study aims to analyze existing management practices, identify organizational challenges, design an integrated digital management model, and evaluate its expected organizational and economic benefits. The proposed framework contributes to the digital transformation of scientific consulting services by providing a practical model for increasing efficiency, transparency, and sustainable university–industry collaboration.

LITERATURE REVIEW

The digital transformation of higher education has attracted increasing scholarly attention in recent years. Researchers emphasize that digital technologies contribute to improving institutional management, research collaboration, and knowledge commercialization.

According to Chaffey (2023), digital platforms integrate organizational processes into a unified information environment, thereby increasing operational efficiency and supporting data-driven decision-making. Similarly, Laudon and Traver (2024) argue that platform-based digital ecosystems enhance communication, transparency, and collaboration among stakeholders.

Zawacki-Richter et al. (2021) highlight the growing role of artificial intelligence in higher education, particularly in automating administrative processes and improving institutional services. Komljenovic (2025) notes that universities are evolving into digital ecosystems in which knowledge exchange and research commercialization are supported through integrated digital infrastructures.

In Uzbekistan, the strategic importance of digital transformation in higher education is reflected in the Digital Uzbekistan–2030 Strategy and the Higher Education Development Concept until 2030, which prioritize digitalization, innovation, and stronger university–industry cooperation (Table 1).

Table 1
Summary of previous studies³

No	Author	Focus	Limitation
	Chaffey (2023)	Digital platforms	No scientific consulting model
	Laudon & Traver (2024)	Digital ecosystems	No HE consulting process
	Zawacki-Richter (2021)	AI in education	Focus on learning only
	Komljenovic (2025)	Digital university ecosystem	No integrated consulting platform

However, existing studies mainly focus on digital learning, research management, or innovation ecosystems separately. Limited attention has been given to the integrated digital management of scientific consulting services that combines client management, expert selection, project monitoring, financial administration, and performance evaluation within a single digital platform. This research addresses this gap by proposing an integrated digital framework for improving scientific consulting service processes in higher education institutions.

RESEARCH METHODOLOGY

This study employs a mixed-methods approach to investigate and improve scientific consulting service processes in higher education institutions. The research is based on the analysis of scientific publications, national regulatory documents, and existing practices of scientific consulting management in higher education institutions. The study uses data collected from three higher education institutions during 2024–2025.

The methodological framework includes system analysis, comparative analysis, business process modeling, and expert evaluation. System analysis was used to identify the main stages of scientific consulting services and existing organizational challenges. Comparative analysis was applied to examine international approaches to the digitalization of university consulting services. Business process modeling was employed to design an integrated digital platform that connects client registration, expert selection, contract management, project implementation, monitoring, and reporting within a unified digital environment.

To assess the effectiveness of the proposed model, key performance indicators (KPIs), including service delivery time, transaction costs, project monitoring efficiency, and service quality, were analyzed. The study also applies a data-driven management approach to support evidence-based decision-making and improve the transparency and sustainability of scientific consulting services. The conceptual model was developed based on business process modeling (BPMN) and digital ecosystem principles.

3 Compiled by the author

ANALYSIS AND RESULTS

The analysis revealed that scientific consulting services in higher education institutions are characterized by fragmented management processes, resulting in duplicated data, inefficient coordination, and an increased administrative workload. The absence of an integrated digital environment limits transparency and slows down decision-making processes (Figure 1).

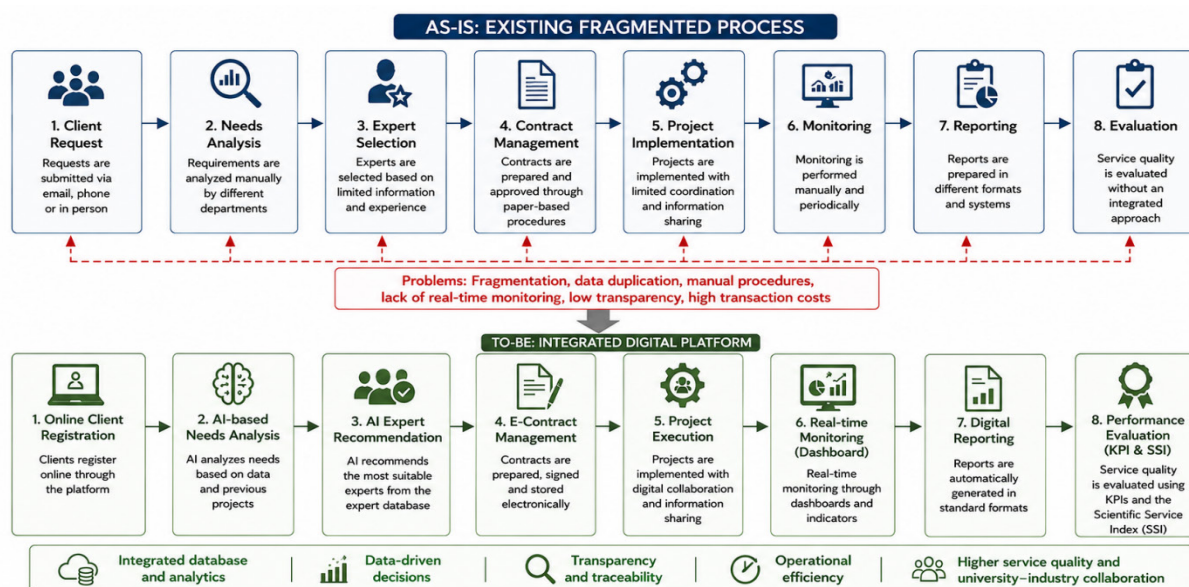


Figure 1. Transition from the existing fragmented process to the integrated digital platform.

Source: Compiled by the author based on literature review and analysis of digital transformation models in higher education (Laudon & Traver, 2024; Chaffey, 2023; Zawacki-Richter et al., 2021).

Figure 1. Transition from the existing fragmented process to the integrated digital platform⁴

Based on these findings, an integrated digital platform was developed to support the entire scientific consulting process, including client registration, expert selection, electronic contract management, project implementation, monitoring, and reporting. The proposed platform also incorporates artificial intelligence for expert recommendations and analytical dashboards for real-time performance monitoring (Table 2).

Table 2

Expected performance improvements⁵

No	Indicator	Unit	Before	After
	Service delivery time	Days	45.6	27.3
	Transaction costs	Thousand UZS per project	12.8	8.7
	Monitoring efficiency	%	61.3	86.7
	Client satisfaction	%	70.5	91.2

Table 2 indicates that the implementation of the proposed integrated digital platform considerably improves the performance of scientific consulting services. Service delivery time decreases from 45.6 to 27.3 units, while transaction costs are reduced from 12.8 to 8.7 units. Furthermore, monitoring efficiency increases from 61.3% to 86.7%, and client satisfaction improves from 70.5% to 91.2%, demonstrating the effectiveness of the proposed digital ecosystem.

The implementation of the proposed model is expected to improve the efficiency of scientific consulting services by reducing service delivery time and transaction costs while enhancing project monitoring and service quality. In addition, the integrated platform strengthens collaboration among universities, researchers, industry partners, and government organizations, thereby creating a sustainable digital ecosystem for research commercialization and evidence-based management (Figure 2).

⁴ Developed by the author based on literature review and analysis of digital transformation models in higher education

⁵ Developed by the author.

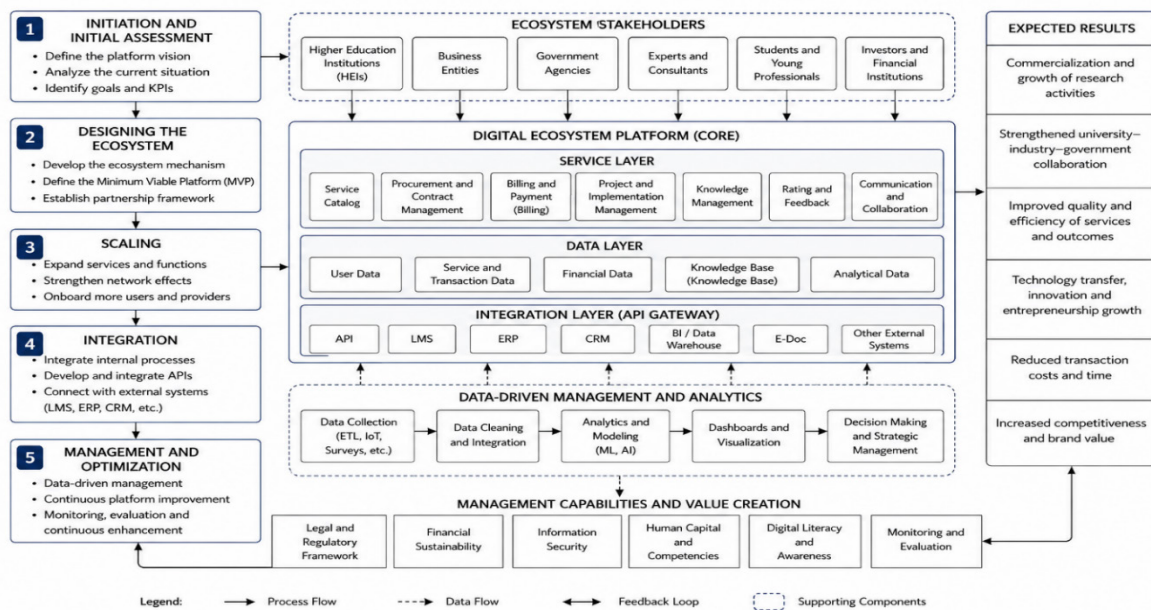


Figure 2.2. Stages of Forming a Digital Ecosystem

Figure 2. Stages of forming a digital ecosystem⁶

The proposed digital platform provides a unified environment that integrates scientific consulting, project management, and performance evaluation into a single digital ecosystem, thereby improving operational efficiency and supporting research commercialization.

Figure 3 presents the generalized structure of the proposed digital ecosystem that integrates stakeholders, technological infrastructure, collaboration mechanisms, and value creation into a unified digital platform (Figure 3).

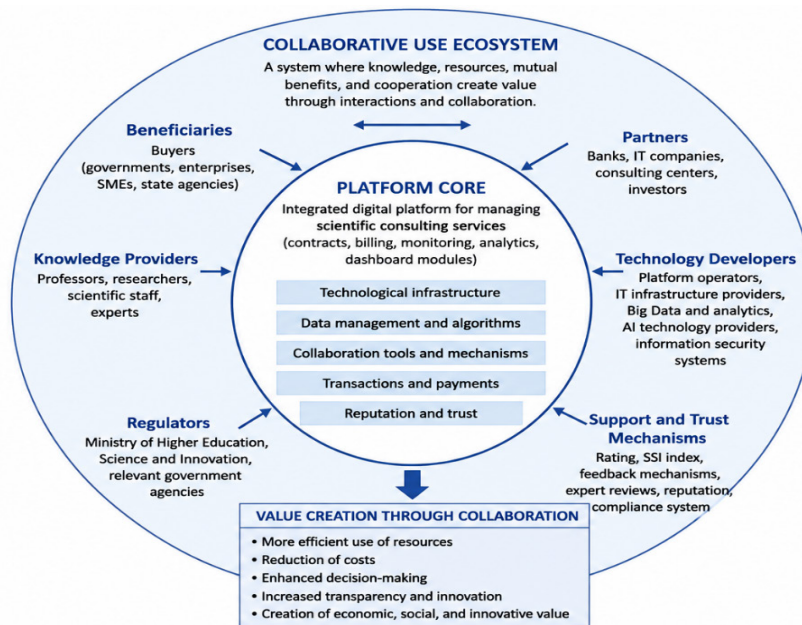


Figure 1. Generalized structure of the digital ecosystem

Source: Developed by the author based on the literature review and research findings.

Figure 3. Generalized structure of the digital ecosystem⁷

⁶ Developed by the author.

⁷ Developed by the author.

Figure 3 illustrates the generalized architecture of the proposed digital ecosystem, highlighting the interactions among stakeholders, the platform core, technological infrastructure, and value creation mechanisms.

The findings indicate that integrating scientific consulting services into a unified digital platform can significantly improve the efficiency, transparency, and sustainability of management processes in higher education institutions. By automating client registration, expert selection, contract management, project monitoring, and reporting, the proposed framework reduces administrative complexity and supports data-driven decision-making.

These findings are consistent with previous studies emphasizing the role of digital platforms in improving organizational performance and collaboration. Chaffey (2023) highlights that integrated digital systems enhance operational efficiency, while Laudon and Traver (2024) demonstrate that digital ecosystems strengthen interaction among stakeholders. Likewise, Zawacki-Richter et al. (2021) note that artificial intelligence improves the quality of administrative services in higher education.

Unlike previous studies, which mainly focus on digital learning environments or research management systems, this research proposes an integrated digital platform specifically designed for scientific consulting services. The model combines business process automation, AI-based expert recommendation, electronic contract management, real-time monitoring, and performance evaluation within a single digital ecosystem.

Therefore, the proposed framework provides both theoretical and practical contributions by supporting research commercialization, strengthening university–industry collaboration, and improving the digital management of scientific consulting services in higher education institutions. These findings also support the implementation priorities defined in the Digital Uzbekistan–2030 Strategy and demonstrate the practical applicability of integrated digital platforms in higher education institutions. The principal scientific contribution of this study lies in the development of an integrated digital platform that combines artificial intelligence, business process automation, and performance evaluation through the Scientific Service Index (SSI) within a unified ecosystem for managing scientific consulting services in higher education institutions. The proposed framework may also serve as a reference model for other higher education institutions undergoing digital transformation in developing countries.

CONCLUSION AND RECOMMENDATIONS

This study proposed an integrated digital platform for improving scientific consulting service processes in higher education institutions. The analysis showed that existing management practices are fragmented, resulting in duplicated procedures, limited transparency, and inefficient coordination among stakeholders.

The proposed digital platform integrates client registration, expert recommendation, electronic contract management, project monitoring, and digital reporting into a unified management system. The implementation of this framework is expected to reduce transaction costs, improve service quality, enhance operational efficiency, and strengthen university–industry collaboration through data-driven decision-making.

The scientific contribution of this research lies in the development of an integrated digital management model that combines digital ecosystem principles, artificial intelligence, and business process automation for scientific consulting services. From a practical perspective, the proposed framework can support the digital transformation of higher education institutions, increase research commercialization, and contribute to the implementation of Uzbekistan's digital development strategies.

Future research may focus on the pilot implementation of the proposed platform, econometric evaluation of its performance, and the application of artificial intelligence algorithms for predictive analytics and decision support in scientific consulting management.

Overall, the proposed framework may serve as a practical model for universities seeking to digitalize scientific consulting services and strengthen university–industry cooperation.

REFERENCES

1. Al-Adwan, A. S., Al-Madadha, A., & Zvirzdinaite, Z. (2024). Digital transformation in higher education institutions: A systematic review of emerging technologies and organizational challenges. *Education and Information Technologies*, 29(4), 4357–4385.
2. Chaffey, D. (2023). *Digital Business and E-Commerce Management* (9th ed.). Pearson.
3. Komljenovic, J. (2025). Digital platforms and the transformation of higher education ecosystems. *Higher Education Quarterly*, 79(1), 45–63.
4. Laudon, K. C., & Traver, C. G. (2024). *E-Commerce 2024: Business, Technology, Society* (19th ed.). Pearson.

5. Matt, C., Hess, T., & Benlian, A. (2021). Digital transformation strategies in organizations: A review and research agenda. *Business & Information Systems Engineering*, 63(2), 123–139.
6. Ministry of Higher Education, Science and Innovation of the Republic of Uzbekistan. (2024). *Development Priorities of Higher Education Institutions in the Digital Economy*. Tashkent.
7. President of the Republic of Uzbekistan. (2019). Decree No. PF-5847 “On Approval of the Concept for the Development of the Higher Education System of the Republic of Uzbekistan until 2030.” Tashkent.
8. President of the Republic of Uzbekistan. (2020). Decree No. PF-6079 “On Approval of the Digital Uzbekistan–2030 Strategy and Measures for Its Effective Implementation.” Tashkent.
9. Schwab, K. (2021). *Stakeholder Capitalism: A Global Economy That Works for Progress, People and Planet*. Wiley.
10. UNESCO. (2023). *Reimagining Higher Education in the Digital Age*. UNESCO Publishing.
11. World Bank. (2023). *Digital Development Overview 2023*. World Bank.
12. Zawacki-Richter, O., Marín, V. I., Bond, M., & Gouverneur, F. (2021). Systematic review of research on artificial intelligence applications in higher education. *International Journal of Educational Technology in Higher Education*, 18(1), 1–27.

Proofreader: Xondamir Ismoilov
Layout and Designer: Hasan Maqsudov

2026. № 6

© When materials are reproduced, the ECONOSCITECH-INTEGRATION journal must be cited as the source. Authors are responsible for the accuracy of the information in materials and advertisements published in the journal. Editorial opinions may not always align with those of the authors. Submitted materials will not be returned to the editorial office.

To publish articles in this journal, you may submit articles, advertisements, stories, and other creative materials through the following links. Materials and advertisements are published on a paid basis.

You may subscribe to the journal at any time using the following details. Once subscribed, please send a screenshot or photo of your payment confirmation to our Telegram page @iqtisodiyot_77. Based on this, we will send the latest issue of the journal to your address each month.

Our address: Tashkent city, Yunusobod district, 19th block, House 17.

