



CERTIFICATE

This certificate is proudly presented to

Shohboz Ro'zimatov

This is to certify that the scientific article **“DEVELOPING MARKETING MANAGEMENT IN RETAIL TRADE THROUGH A BRAND MANAGEMENT SYSTEM: DIRECTIONS AND STRATEGIC PRIORITIES”** has been published in the journal: «ECONOSCITECH INTEGRATION», **Vol. 3 No. 6 (2026): Social, economic, scientific and technical academic journal.**

EISSN
3060-5075

ISSUE
Vol. 3 No. 6 (2026): Social,
economic, scientific and technical
academic journal

DOI
10.5281/zenodo.20814877

Publication date: **1 June 2026** · № EST-2026-00225-1



Scan to
verify