ECONOSCITECH INTEGRATION
SCIENTIFIC ELECTRONIC JOURNAL · econoscitech-integration-journal.uz · eISSN 3060-5075

CERTIFICATE

This certificate is proudly presented to

Zufarova Nozima

This is to certify that the scientific article “**RECONCEPTUALIZING HIGHER EDUCATION MARKETING IN THE ALGORITHMIC ERA: INSTITUTIONAL GENERATIVE AI AND MULTIDIMENSIONAL UNIVERSITY BRAND EQUITY**” has been published in the journal: «ECONOSCITECH INTEGRATION», **Vol. 3 No. 7 (2026): Social, economic, scientific and technical academic journal**.

EISSN
3060-5075

ISSUE
Vol. 3 No. 7 (2026): Social, economic, scientific and technical academic journal

DOI
10.5281/zenodo.21191877

Publication date: **1 July 2026** · № EST-2026-00292-1

Scan to verify